# Activity: Attend to this topic!

## Instructions

Equipped with the examples in this module to spur your creativity, we’ve provided a place for you to document your initial ideas about how to capture your learners’ attention at the outset of each module/topic.

As you begin designing your course structure and content, think about the big ideas or topics that you want your learners to take away each week. How will you capture and engage their attention on these ideas or topics? For example, are there ways to relate the topic to their own experience of the world? Below is a list of strategies that may be useful as a starting point; feel free to branch off onto your own path if another creative direction comes to mind!

## Some ways to gain learners’ attention include:

* a thoughtful or provocative quote;
* a question or reflective prompt;
* a statistic;
* a short description of a relevant real-world event;
* a short narrative;
* an image;
* a (very) short video; and
* demonstrating enthusiasm for the value of your subject.

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| Module/Unit | Topic | Gain attention strategy |
| Module 1 |  |  |
| Module 2 |  |  |
| Module 3 |  |  |
| Module 4 |  |  |
| Module 6 |  |  |
| Module 7 |  |  |
| Module 8 |  |  |
| Module 9 |  |  |
| Module 10 |  |  |
| Module 11 |  |  |
| Module 12 |  |  |