How we applied Gagné's nine events in Module 3
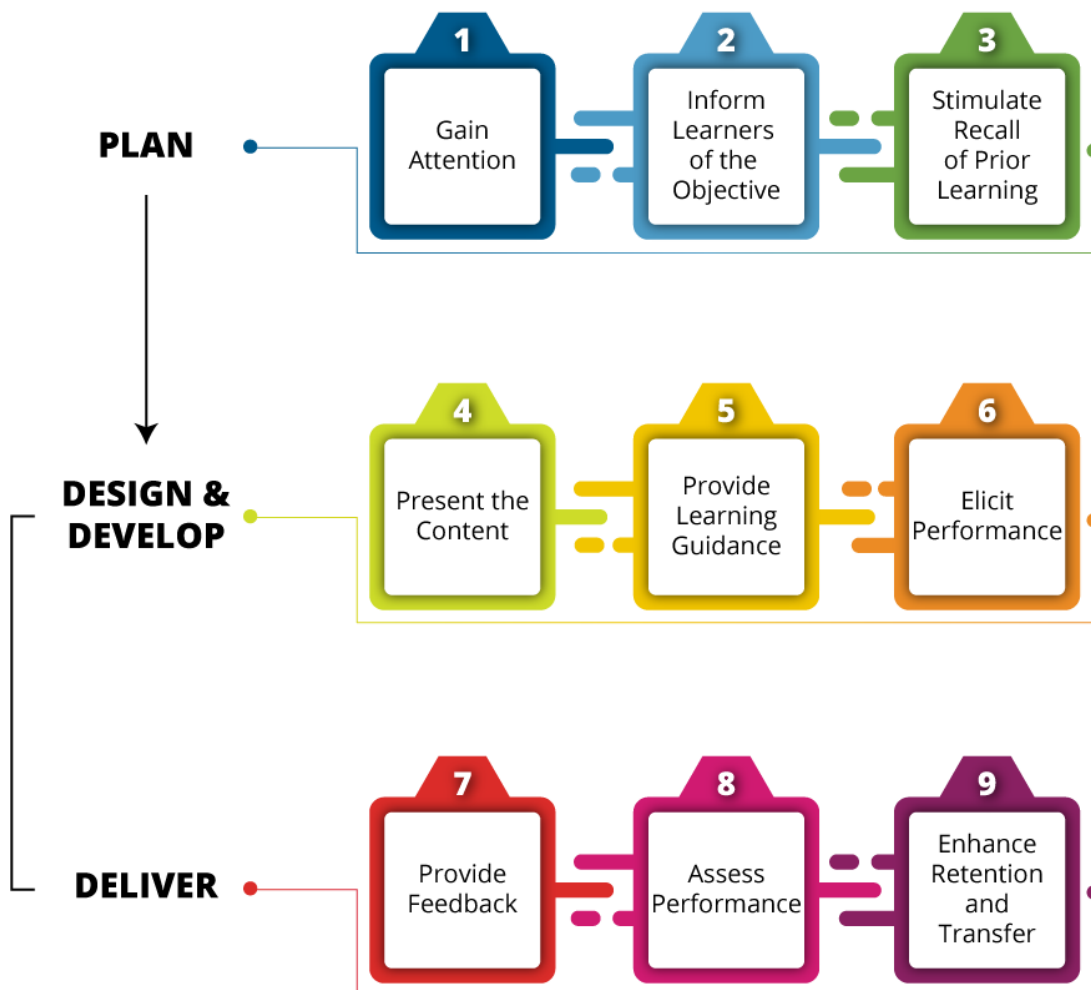

Image of a flowchart depicting Gagne's 9 Events of Instruction. Events 1-3 are shown to be part of the planning stage of online course development; Events 4-9 are part of the design, development, and delivery stages of online course development.

We indicate how we've implemented each event in this module, as follows.

Credit: University of Waterloo

Event 1 – Gain attention: We captured your attention at the outset of module 3 with the Module overview video and used images and quotes to direct your attention to new topics.

Event 2 – Inform learners of the objective: We presented the module learning outcomes at the outset, in the "Module overview" section.

Event 3 – Stimulate recall of prior learning: We included "Connection to prior learning" boxes throughout the module, to help you make connections to topics covered in previous modules.

Event 4 – Present the content: We carefully structured and segmented the module content to promote easy navigation and findability, and we included a mix of media formats throughout: text, video, visuals, and interactions.

Event 5 – Provide learning guidance: We provided examples, case studies, and visual representations throughout Module 3, as well as a scaffolded activity ("Create a course schedule") building on work done in Module 1 (i.e., the "Module-level alignment chart").

Event 6 – Elicit performance: We provided opportunities for you to apply your learning through the structured activities available throughout the module.

Event 7 – Provide feedback: While we cannot provide feedback in an OER, the module includes interactions to help readers reflect on their performance.

Event 8 – Assess performance: While we cannot assess performance in an OER, the module includes interactions to help readers reflect on their performance.

Event 9 – Enhance retention and transfer: We presented the content in an organized structure, offered examples of the principles and strategies highlighted in the module, included visualizations, and provided opportunities for you to apply your knowledge to the real-world context of your own online course, referring to work done in previous modules (interleaving) as applicable.

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